



Security and safety as standard

As one of the world's leading security groups, G4S is responsible for the outsourcing of business processes to governments and businesses around the globe.

The fact that they trust us to deliver their recruitment platform is a testament to our constant development, which saved them over £1 million in the first year.

- G4S specialise in sectors where security and threat levels are high
- Provide risk assessment, protection and delivery of high value assets
- Operating in 90 countries with over 570,000 employees

tribepad.com

 **TribePad**

reaching talent through tech

The challenge

With talent flooding through the doors of G4S, it's safe to say that talent attraction has never been a problem...

But with multiple unconnected Applicant Tracking Systems (ATS), candidates applying for more than one vacancy had to re-apply every time. This created a negative candidate experience and made brand consistency impossible.

No centralised reporting
to track any return on investment of the recruitment team, job boards or agencies

No talent pooling
made reducing spend and saving resources near impossible

No way to search
for candidates within the system or store applications of pre-screened and qualified talent

Our solution

A unified recruitment platform

Multi-managed single Applicant Tracking System enhancing the application process for candidates and recruiters.

Talent pooling

The ability to contact prospective skilled candidates on a regular basis to recruit a large quantity of seasonal roles for event security and other positions, including Wimbledon, Formula 1 and other highly recognised global events.

Insights

Centralised reporting system provides recruiters with the ability to analyse strategy and recruitment efforts in real time.

Groups and communities

Candidates have the ability to engage with recruiters and other candidates. Recruiters can use these communities to share information such as careers fairs, new vacancies or even insights into the company.

Stronger candidate engagement

All applicants auto-enrolled into a talent pool, improving the candidate experience and reducing vacancy advertising costs.

Social media integration

Candidates have the ability to register for an account using their social media profiles. This improves the application process from the start, auto-filling information such as their name, email address and age.

“Using TribePad talent communities technology to underpin our direct resourcing strategy has undoubtedly been a groundbreaking step forward for us as a business and the recruitment marketplace in general.

Our Account Manager is brilliant. He has in-depth system knowledge to guide us effectively and maximise our capability. We're continually discussing new ideas and system improvements.”

To read our full client testimonial or see more case studies visit: tribepad.com/case-studies



Dan Kirkland,
TribePad's Director
responsible for G4S